

# Privacy Policy

**Effective Date: March 29, 2024**

This Privacy Policy describes how 3rd Age Crew ("we," "us," or "our") collects, uses, and discloses your information in connection with your use of our mobile application ("App").

We are committed to protecting the privacy of our users, especially those whose information falls under the Health Insurance Portability and Accountability Act ("HIPAA"). This Privacy Policy applies to all information collected through the App.

## 1. Information We Collect

We collect two types of information through the App:

- **Non-Protected Health Information (Non-PHI):** This includes information that does not identify you as an individual, such as:
  - Device information (e.g., device model, operating system version)
  - Usage data (e.g., features used, frequency of use)
  - Demographic information (e.g., age range, location)
  - Information collected through surveys or feedback forms
- **Protected Health Information (PHI):** This includes information that can be used to identify you and relates to your past, present, or future physical or mental health condition, or the provision of healthcare to you. We only collect PHI with your explicit consent and only to the extent necessary to provide the features and services you choose to use on the App. Examples of PHI we may collect include:
  - Name
  - Date of birth
  - Medications
  - Allergies
  - Health conditions
  - Contact information for healthcare providers

## 2. Use of Information

We use the information we collect for the following purposes:

- To provide, operate, and maintain the App
- To personalize your experience with the App

- To develop and improve the App
- To analyze how users interact with the App
- To send you promotional communications (with your consent)
- To comply with legal and regulatory requirements

### **3. Sharing of Information**

We will not share your PHI with any third party without your written authorization, except as required by law or to fulfill your requests for services.

We may share Non-PHI with third-party service providers who help us operate the App. These service providers are contractually obligated to keep your information confidential and secure.

### **4. Security**

We take reasonable steps to protect the information we collect from unauthorized access, disclosure, alteration, or destruction. However, no security measures are perfect, and we cannot guarantee the security of your information.

### **5. Your Choices**

You have choices regarding your information:

- You can access, update, or delete your Non-PHI by contacting us.
- You can withdraw your consent for us to collect or use your PHI at any time.
- You can opt out of receiving promotional communications from us.

### **6. Children's Privacy**

Our App is not directed to children under the age of 13. We do not knowingly collect information from children under 13. If you are a parent or guardian and you learn that your child has provided us with information, please contact us.

### **7. Changes to this Privacy Policy**

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on the App.

### **8. Contact Us**

If you have any questions about this Privacy Policy, please contact us at [support@3rdagecrew.com](mailto:support@3rdagecrew.com).

### **9. HIPAA Compliance**

We are committed to complying with HIPAA. We have implemented appropriate safeguards to protect the confidentiality, integrity, and availability of PHI. We maintain a Business Associate Agreement ("BAA") with any third-party service providers who access PHI through the App.